

Starting a Consulting and Coaching Practice

Saturday, November 27, 2010 and Sunday, November 28, 2010

inscape

Target Group

Who is this Workshop for? This workshop is for experienced professionals who want to develop either a part or full-time consulting or coaching practice and who are interested in using psychodynamic insights and capacities in this process.

Benefits

What are its benefits? As a result of this workshop, participants will be able to:

- Clarify their own special identity as a consultant/coach, in relation to stereotypes 'in the mind'
- Clarify their particular expertise in relation to the market
- Identify potential solutions to practical issues relating to consulting as a profession
- Present themselves to others
- Increase and enhance their professional networks

Content

This workshop focuses on three areas: 1. Identity as a consultant with a particular expertise in relation to the market, 2. Developing a client base, 3. The practicalities of the consulting profession.

The workshop will include mini-lectures with discussion, group and pair work, individual exercises and formal presentations with group feedback. Each participant will use a specially-prepared workbook during the course of the workshop, which will serve as a resource for the future.

Languages

English and German

Host

inscape – Institut
für psychodynamische
Organisationsberatung,
Coaching und Training,
Köln

Workshop Leaders

Rose Mersky, Solingen
Robert Erlinghagen, Betzdorf/Köln

Dates

November 27, 2010, 10.00 h to
November 28, 2010, 18.00 h

Venue

inscape
Riehler Straße 23
50670 Köln

Costs

The attendance fee for this workshop is
220,00 €, including handouts, beverages
and lunch snack.

Number of participants

The number of participants is limited to
12 persons.